

InFlat-O-Vision

Eric Medine, 2007

Project:

Interrupt the narrative arc of a television as the audience watches, and create a situation where the audience must interact with the project to resume the broadcast.

This is to be done by *breathing* on the television.

Using a I-Cube-X pressure sensitive controller and Isadora video mixing software, a video signal can be controlled by blowing into a tube (#1). As the tube is being blown into, a signal is sent to the laptop (#2) which regulates the speed of the video (#3) as well as the speed of the fan (#4) inflating the television screen (#5). The result is that as the program on the television plays, it slows down over time while the television deflates, creating a pathetic, abject viewing experience. The narrative tension of the video broadcast becomes unpredictable, stretchy, pliable-- the dramatic tension is diffused, its focus moved from the television screen (its traditional location) to the actions of the audience.

For best results, this project is designed to be installed in a public space or an open gallery where anyone can participate.

Materials:

- 1) I-Cube-X air pressure sensitive controller (provided by the artist)
- 2) laptop (provided by the artist)
- 3) video projector (to be rented on-site)
- 4) industrial fan (to be purchased on-site)
- 5) Inflatable movie screen (to be built by the artist on-site)



Movie screen being inflated

